

# Seedlab SaaS

## Scouting as a Service

### Why you should book our service?

Corporates are regularly faced with two distinct problems: Firstly, keeping up with all the development, changing trends, emerging technology and full blown disruption affecting their industry; where it's hard to continuously allocate resources to keep a finger on the pulse. The second problem occurs when you need to innovate or have a new product or service that needs to

be developed but you can't afford to reinvent the wheel. Having the ability to scour the globe to find start-ups that might have already developed the solutions you are seeking can mean quick wins for your company.

Seedlab is perfectly positioned to help you address both of these challenges.

### We get you quick results in three easy steps:

#### STEP 1: ALIGN

Setup a kick-off meeting to determine your priorities (either in person or digital) and create a scouting briefing (a set of relevant technology and business clusters) to make sure we align to your priorities.

#### STEP 2: SCOUT

A 3 day research window to

- gather relevant information from Seedlab's established start-up network
- identify market trends
- investigate competitor activity

#### STEP 3: ANALYSE & REPORT

A 2-day scouting analysis that culminates in a report highlighting the most relevant insights and trends.

### What we'll deliver

- List of start-ups showing details such as:

IDENTIFIED STARTUP	URL	USP	SECTOR	CLUSTER	TECHNOLOGY	COUNTRY OF ORIGIN	DEGREE OF TRACTION
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- Report summarising insights, trends, competitor activity
- Presentation of results by a Seedlab Consultant (optional extra)

### Why should you work with us?

Seedlab has been at the forefront of helping corporates address disruption and harness innovation since 2009. We have developed a keen eye for the drivers behind innovation and disruption.

Research in this field is fairly nuanced and not as intuitive as one would think. Analysing start-ups and trends in a way that yields meaningful results requires an experienced consultant with a good understanding of the jargon of the start-up world.

So far we have helped several companies globally to develop a focussed and goal oriented innovation roadmap to help them stay relevant in today's economy. Key to this roadmap is a thorough assessment of the landscape, and we know how to assess the terrain of your industry.

### Standard Offers

#### Option 1: On Demand

**R24 900**

A once-off report and scouting list catered to your area of interest

#### Option 2: Regular Look-Around

**R5 900** per month

12-month contract, quarterly report and scouting list catered to your area of interest

### Get started now

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